



Business Plan Competition

Got a fantastic business idea? Want to turn your start-up into a successful enterprise? Have a business with great growth potential?

Business.govt.nz's 2nd Annual ANZ Flying Start Business Plan competition will be open for entries on 22 May 2012.

You could be in to win a prize package of \$56,000, as well as a \$1,000 cash prize in your region.

The business plan competition is aimed at start-up businesses and small to medium-sized enterprises nationwide. Business owners with gross sales of less than \$2m for the year ending 31 March 2012 are eligible to enter. This includes business owners with a business idea that they want get off the ground who have not yet started trading.

The competition runs in two stages:

- **Stage 1** will be a general call for entries, and
- **Stage 2** will involve inviting short-listed entrants to send in a more detailed business plan.

If you get short-listed into Stage 2, you will be in to win one of 17 regional prizes as well as the ultimate Supreme prize, which includes \$30,000 cash to be used for business-growth-building opportunities. There is also a special prize for businesses with export potential to help you get overseas and meet potential trade partners.

[Business.govt.nz resources](#) will guide you through the whole application process, giving you all the tools and templates you need to put together your business plan.

[2011 Competition Content Archive](#)

[media](#)

Assets for the business plan competition.