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The Investment Ready Guide will help you decide if your business is ready for, or indeed requires, investment funding and explains some key financial concepts and terms.

It explores funding options available to help grow your business and offers some alternatives to investment capital for expanding your access to markets.

If you decide that funds are the best way to grow, the guide looks at types of investors, the stages of investment and provides guidance on preparing your business for investment.

[Read the Investment Ready Guide on the New Zealand Trade and Enterprise website.](#)