

Ecotricity

E-bikes prove an excellent conversation starter for renewable electricity provider.

Fun, quick, cheap — and no parking hassles

Ecotricity is an electricity retailer providing 100% carboNZero certified renewable electricity. They're based in downtown Auckland.

Getting around the busy city centre quickly and easily is a priority for the Ecotricity team. So in 2016, they bought three e-bikes. They find the bikes great for visiting clients. They're quick, and a lot cheaper than Ubers, taxis, public transport, or private vehicles. Plus, they avoid all parking hassles and costs.

Staff also use the e-bikes for commuting. In just four years, they've clocked up around 20,000km in low-carbon travel. The bikes can be charged anywhere, either in the office or at home.

Tom Land, Commercial Account Manager

"Our e-bikes have reduced costs, saved time and increased the happiness of our team," says Commercial Account Manager Tom Land. "As well as being fun to use, they're a great visual representation of Ecotricity's values, and an excellent conversation starter."

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