

# Nuralite Waterproofing

New car fleet creates immense fuel savings while delighting staff.

## Electric and hybrid vehicles cut emissions by 80%

Nuralite develops and supplies roofing and waterproofing. Flat roofs, tanking and decking are their specialities.

To help lower their climate impact, Nuralite switched their car fleet to electric and hybrid. They also got electric forklifts for their Auckland and Christchurch warehouses. Together, these changes have slashed emissions from company vehicles by an impressive 80%.

The new fleet is also saving the business money. While the upfront cost for electric vehicles is higher, the operating costs are much lower. And when they upgrade, Nuralite can sell the vehicles for a higher price.

### John Simmons, Managing Director

“We’ve experienced immense savings on petrol for our work vehicles,” says John Simmons, Managing Director. “And staff are proud to be driving such eco-friendly cars. They even say they’re more powerful than their old ones.”

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[When your staff feel motivated they’re more likely to care about your business and do their jobs well.](#)

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### [How to be environmentally sustainable](#)

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[Making your business environmentally sustainable is about finding ways to use resources better and reduce waste.](#)

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### [What is sustainable business?](#)

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[Sustainable business means doing things thoughtfully by thinking ahead and looking at the impact your actions have.](#)

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[Here are some key things you should consider.](#)

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